

Website Terms of Use

Last updated: 2026-07-24

1. Purpose and acceptance of the Terms

1.1. These Website Terms of Use (the “**Terms**”) govern access to and use of the public websites operated by **INAI**, namely:

- <https://www.inai.world>
- <https://www.pagemind.fr>
- <https://www.emplo.fr>

and all associated public pages and sections (including, without limitation, *Home*, *About*, *PageMind*, *Emplo*, *Research*, *Partners*, *News*, *FAQ*, *Legal* and similar pages) (together, the “**Sites**”).

1.2. The Sites are published by **INAI**, a French *Société par actions simplifiée à associé unique (SASU)* with a share capital of €1,000, registered with the **RCS Lille Métropole** under number **987 977 386**, with registered office at **142 rue d’Iéna, apt. 21, 59000 Lille, France** (“**inAi**”, “**we**”, “**us**”, “**our**”).

1.3. These Terms constitute a contract between inAi and any natural or legal person who accesses or browses the Sites, in any capacity (visitor, prospective customer, candidate, partner, supplier, investor, etc.) (“**User**” or “**you**”).

1.4. The purpose of these Terms is to define the conditions under which you may access and use the Sites. They do **not** govern the use of our products and services (including, without limitation, **PageMind** and **Emplo**) which are subject to separate contractual documents as described in Article 6 below.

1.5. By accessing or using the Sites in any way, you acknowledge that you have read, understood and agree to be bound by these Terms. If you do not agree with these Terms, you must not use the Sites.

1.6. Access to the Sites is provided free of charge (excluding your own connection and access costs). inAi does not undertake, by merely making the Sites available, to enter into any agreement with you or to grant you access to any of our products or services.

2. Scope, hierarchy of documents and relationship to other legal texts

2.1. Scope of these Terms

These Terms govern **only**:

- access to and browsing of the Sites;
- generic interactions performed through the Sites, such as:
 - reading information pages;

- contacting us through forms or email;
- subscribing to newsletters;
- requesting information, pilots or partnerships.

2.2. Product-specific terms

Use of our products and services (together, the “**Apps**” or “**Products**”), including in particular:

- **PageMind** (retail and catalog content automation), and
- **Emplo** (AI career agent for job-seekers),

is governed by separate, product-specific terms and conditions presented at sign-up or in a separate written agreement (together, “**Product Terms**”), including where relevant:

- the applicable **Terms of Service** for each product;
- any **Master Service Agreement** (MSA) or pilot agreement;
- any **Data Processing Agreement** (DPA) where we act as processor;
- any jurisdiction-specific conditions for Emplo or other services.

2.3. Data protection and cookies

Processing of personal data and the use of cookies and similar tracking technologies are governed by:

- our **Privacy Policy**; and
- our **Cookie and Tracking Technologies Policy** (the “**Cookie Policy**”),

each available on the Sites, which describe in detail:

- the categories of data processed;
- the purposes and legal bases;
- rights of data subjects and how to exercise them;
- how we use cookies and how you can manage your choices.

If there is any inconsistency between these Terms and the Privacy Policy or Cookie Policy with respect to personal data or cookies, the **Privacy Policy** and **Cookie Policy** prevail for those topics.

2.4. Security & Data Protection Overview

We also provide a **Security & Data Protection Overview** (the “**Overview**”), which describes at a high level how we design and operate our products from a security and data-protection perspective. The Overview is **informational only** and is **not** a contract. It does not create any legal warranty or guarantee and does not override:

- these Terms;
- any Product Terms;
- any DPA or MSA; or
- our Privacy Policy and Cookie Policy.

If there is a conflict between the Overview and any binding document, the binding document prevails.

2.5. Hierarchy of documents

For the topics they each cover, and subject to mandatory law, the following hierarchy applies:

1. Any individually negotiated MSA, pilot agreement or order form;
2. The relevant Product Terms and, where applicable, DPA;
3. The Privacy Policy and Cookie Policy (for data and cookies);
4. These Website Terms of Use (for access to and use of the Sites);
5. The Security & Data Protection Overview and FAQ (informational only).

No FAQ, marketing page, news item, blog post or other informational content on the Sites shall be construed as adding to, modifying or overriding the contractual provisions of the documents listed above.

3. Definitions

For the purposes of these Terms:

- 3.1. “**Sites**” means the public websites operated by inAi at <https://www.inai.world> and all associated public pages and sections, as described in Article 1.
- 3.2. “**Apps**” or “**Products**” means the web applications and online services provided by inAi and accessible from or described on the Sites, including in particular **PageMind** and **Emplo**.
- 3.3. “**User**” or “**you**” means any person (natural or legal) who accesses or browses the Sites, regardless of the device used or the purpose of the visit.
- 3.4. “**Content**” means any information or material made available on the Sites by inAi (including texts, graphics, logos, illustrations, documentation, FAQs, videos, research notes, downloadable documents and page layouts).
- 3.5. “**Services**” (for the purpose of these Terms only) means the informational and contact services provided through the Sites (for example, consultation of pages, online forms, access to the Legal Hub). It does **not** include the Products, which are governed by the Product Terms.

4. Publisher and hosting information (summary)

- 4.1. The Sites are published by **INAI**, SASU with a share capital of €1,000, registered with the **RCS Lille Métropole** under number **987 977 386**, whose registered office is at **142 rue d’léna, apt. 21, 59000 Lille, France**.
- 4.2. The identity and contact details of the **hosting provider** of the Sites, together with all other information required by French law (*mentions légales*), are indicated in the dedicated **Legal Notice** accessible from the Sites.
- 4.3. In case of any discrepancy between the present Article and the Legal Notice, the Legal Notice shall prevail.

5. Access to the Sites and availability

5.1. Access to the Sites is free of charge (excluding your own connection costs and any fees charged by your network provider) and is provided on a **non-exclusive, non-transferable** basis.

5.2. We use reasonable efforts to keep the Sites accessible and functioning. However, we do not guarantee that the Sites will be available at all times, without interruption or error.

5.3. We may, at any time and without prior notice:

- suspend, limit or withdraw access to all or part of the Sites:
 - for maintenance or updating;
 - in case of security risk or suspected misuse;
 - for technical or operational reasons; or
- modify the structure, content or features of the Sites.

5.4. We shall not be liable for any consequences resulting from:

- temporary or permanent unavailability of the Sites or any part of them;
- any malfunction or degraded performance caused by:
 - your internet connection or network;
 - your device or browser configuration;
 - your choice to block or delete cookies or scripts, in particular **strictly necessary cookies** required for basic functioning, as described in the Cookie Policy.

5.5. You are responsible for ensuring that your equipment, software, browser configuration and network allow you to access and use the Sites under normal conditions.

6. Nature of information on the Sites (no advice, no guarantee)

6.1. The Content on the Sites (including product descriptions, examples, FAQs, research notes, technical overviews, blog posts and any other informational material) is provided for **general information purposes only**. It is not tailored to any particular situation or need.

6.2. In particular:

- Information concerning **PageMind** (including its workflows, compliance-helper features and EPREL-related capabilities) is provided to explain the product concept and typical use cases but does **not** constitute legal, regulatory or compliance advice, nor a guarantee of conformity of any product catalog with applicable law.
- Information concerning **Emplo** is provided to explain how the service supports job-seekers but does **not** constitute employment, immigration, HR or legal advice, nor any guarantee of interviews, offers or employment outcomes.
- Research-related content, including descriptions of our internal evaluation frameworks and AI-governance approaches, is descriptive of our internal practices and roadmap and does **not** constitute a contractual commitment unless explicitly incorporated into a signed agreement.

6.3. We strive to ensure that the information on the Sites is accurate and up-to-date. However, information may be incomplete, outdated or contain inaccuracies. We are under no obligation to update all Content and may correct or remove Content at any time.

6.4. Nothing on the Sites should be interpreted as:

- legal advice;
- regulatory compliance advice;
- financial, tax or investment advice;
- HR, employment or immigration advice;
- professional advice of any kind.

You must not rely on the Sites as a substitute for professional advice and you remain solely responsible for seeking appropriate advice for your situation.

6.5. To the maximum extent permitted by law, we do not accept any responsibility for decisions or actions taken on the basis of information available on the Sites.

7. Relationship with product-specific contracts

7.1. Accessing the Sites does **not** grant any right to use or access our Products. Access to and use of **PageMind**, **Emplo** or any other Apps requires acceptance of the relevant **Product Terms** (and, where applicable, DPA or MSA) presented to you at sign-up or in a separate contract.

7.2. In case of conflict between:

- these Website Terms; and
- the relevant Product Terms, DPA, Privacy Policy or Cookie Policy;

the latter shall **prevail** for the corresponding services and subject matter.

7.3. Marketing or informational descriptions of our Products on the Sites do not create any additional rights or obligations beyond those set out in the Product Terms and any signed agreements.

7.4. Visiting the Sites or requesting information through them does not oblige us to accept you as a customer, candidate, partner or user of any Product.

8. User responsibilities and acceptable use

8.1. You agree to use the Sites in a responsible manner and in compliance with these Terms, applicable laws and regulations, and any additional instructions shown on the Sites.

8.2. In particular, you must **not**:

a) attempt to access areas, accounts or systems of inAi or third parties that are not intended to be accessible to you, including by:

- circumventing authentication or security measures;

- scanning, probing or testing the vulnerability of any system or network;
- b) interfere or attempt to interfere with the proper functioning of the Sites or with any activity conducted on the Sites, including by introducing viruses, malware, automated scripts or any other harmful code;
- c) use any automated system (such as robots, spiders or scrapers) to access, extract, copy or index significant portions of the Sites, except where explicitly authorised by inAi in writing;
- d) use the Sites or their forms for spam, abusive or fraudulent purposes, including:
- sending unsolicited or bulk messages;
 - transmitting unlawful, harmful, defamatory, abusive, hateful, discriminatory or otherwise objectionable content;
- e) infringe intellectual-property rights or other rights of inAi or third parties, including by:
- copying, reproducing, distributing or publicly communicating Content beyond what is authorised in Article 9;
 - using any Content to create or train competing products or services;
- f) violate the terms of service or policies of third-party platforms or services mentioned on the Sites (e.g. job boards, marketplaces, PIM platforms, cloud providers);
- g) upload, transmit or otherwise make available via the Sites any content that is unlawful, harmful, infringing, offensive or that contains personal data of third parties without proper authorisation.

8.3. You are responsible for:

- the security and proper configuration of your devices and networks;
- the confidentiality of any credentials you use to access parts of the Sites;
- ensuring that your use of the Sites and of any information obtained through them complies with applicable laws and third-party terms.

8.4. We reserve the right, at our sole discretion and without prior notice, to:

- suspend or block your access to the Sites (temporarily or permanently); and/or
- take any appropriate technical or legal measure,

if we reasonably believe that you have violated these Terms or applicable law, or if your use of the Sites presents a risk to the security or integrity of our systems, other users or third parties.

9. Intellectual property

9.1. The Sites and all elements that compose them, including but not limited to texts, graphics, logos, icons, images, sounds, videos, page layouts, software, databases, research notes, documentation and other Content, are protected by intellectual-property rights (including copyright, design rights and trademarks) and are owned by inAi or its licensors.

9.2. Subject to compliance with these Terms, we grant you a **limited, personal, non-exclusive, non-transferable and revocable** licence to access and view the Sites and their Content for your own personal or internal business purposes only.

9.3. You may not, without our prior written consent or beyond what is expressly permitted by mandatory law:

- copy, reproduce, modify, adapt, translate, create derivative works from, distribute, transmit, publish, display or perform the Sites or any Content, in whole or in part;
- remove or alter any copyright, trademark or other proprietary notice contained in the Sites or Content;
- systematically extract, re-utilise or index any substantial part of the Content, in particular for the purpose of building or training a competing product or service.

9.4. Any unauthorised use of the Sites or Content may constitute infringement and may give rise to civil and/or criminal liability.

9.5. Nothing in these Terms shall be interpreted as assigning or transferring any intellectual-property rights from inAi to you, other than the limited licence described above.

10. Third-party content, tools and links

10.1. The Sites may contain:

- links to third-party websites or services (such as EPREL, job boards, partner sites, marketplaces, PIM vendors, cloud providers, AI model vendors, etc.);
- embedded or referenced tools, widgets or content provided by third parties (e.g. video or code hosting, analytics, scheduling tools, support widgets).

10.2. These third-party websites, services and tools are **independent** from inAi. We do not control and are not responsible for:

- their content, availability or security;
- their terms of use, privacy or cookie policies;
- their data-processing activities, including where they act as independent controllers.

10.3. Your use of third-party sites, services or tools is at your own risk and subject to the terms and policies of the relevant third party. We recommend that you review such terms and policies carefully.

10.4. Where we integrate third-party services as **processors or sub-processors** in our Products, this relationship is governed by the relevant Product Terms, DPA and privacy documentation.

10.5. To the maximum extent permitted by applicable law, we shall not be liable for any damage or loss arising out of or in connection with:

- your use of or reliance on third-party websites, services or tools;
- any error, unavailability, security incident or data-processing practice attributable to such third parties;
- inaccuracies or unavailability of public registries or datasets (including EPREL and similar databases).

This includes, without limitation, any consequences arising from decisions or actions taken by third-party platforms or service providers (such as job boards, marketplaces, public registries or AI/model vendors), including account suspensions, content removals or changes to their own terms and conditions.

This does not affect any mandatory rights you may have under data-protection law where we act as controller or joint controller together with such providers.

11. AI-generated content and outputs

11.1. The Sites may present examples, illustrations or descriptions of functionalities that involve **artificial-intelligence (AI) systems**, including large-language models and other models operated by us or third-party vendors. Some content on the Sites (including examples of texts, mock screens or research illustrations) may be generated or assisted by AI.

11.2. AI systems are probabilistic and may produce incomplete, outdated or incorrect information. We design our Products to mitigate these risks (e.g. through evidence-based workflows and human-in-the-loop mechanisms), but:

- outputs of **PageMind** (such as catalog texts, attributes, compliance notes) are tools to assist catalog and compliance teams and must be reviewed and validated before publication or regulatory use;
- outputs of **Emplo** (such as CVs, cover letters, job matches, application suggestions) are indicative only and candidates remain fully responsible for the content of their applications and for decisions based on Emplo, including enabling any future automation features.

11.3. We do not guarantee that AI-generated or AI-assisted content will be:

- free of error;
- suitable for any particular purpose;
- sufficient to meet legal, regulatory or professional requirements.

11.4. There is **no guarantee of result**:

- no guarantee of job offers, interviews or employment outcomes when using Emplo;
- no guarantee of regulatory compliance, approval by authorities or absence of sanctions, audits or challenges in relation to any catalog or product information when using PageMind or similar products.

11.5. You are solely responsible for:

- validating any outputs before using them in production, in communications with third parties or in regulated contexts;
- ensuring that any use of such outputs complies with applicable laws, regulations and third-party terms;
- managing and entering into any employment or service contracts directly with the relevant employers or other counterparties; inAi is not a party to, and assumes no responsibility for, any employment relationship or contract that may arise between you and third parties.

12. Personal data and cookies

12.1. Personal data collected through or in connection with the Website (for example, through contact, partnership, pilot and wait-list forms) is processed in accordance with our **Privacy Policy** and **Cookie and Local Storage Policy**.

12.2. The Cookie Policy explains in particular:

- the first-party theme preference used by the Website;

- why it is stored and how long the cookie may remain;
- the tracking technologies the Website does not currently deploy; and
- how you can change or delete the preference through the Website or browser settings.

12.3. You are encouraged to read the Privacy Policy and Cookie Policy carefully. In case of inconsistency between these Terms and those documents regarding data and cookies, the Privacy Policy and Cookie Policy prevail.

13. Security and user responsibility for their environment

13.1. We implement reasonable technical and organisational security measures to protect the Sites and the data processed through them, as described in more detail in our Security & Data Protection Overview and Privacy documentation.

13.2. However, no system can be guaranteed to be completely secure. You acknowledge that there are inherent security risks associated with internet use.

13.3. You are responsible for:

- using devices and software that are up-to-date and properly protected (e.g. firewall, antivirus, full-disk encryption where appropriate);
- keeping your credentials and access means confidential;
- logging out of your sessions when using shared or public devices;
- configuring your browser, extensions and security tools (including cookie-blocking and content-blocking tools) in a way that reflects your privacy preferences while allowing the features you wish to use.

13.4. If you choose to block or delete **strictly necessary cookies** or to disable scripts that are required for basic site or app functionality, the Sites or Apps may not function correctly. In such cases:

- we cannot guarantee availability, security or proper functioning; and
- to the maximum extent permitted by law, any malfunction or degraded performance resulting solely from your choices is outside our responsibility.

13.5. You must promptly inform us if you become aware of any security incident or suspicious activity relating to the Sites (for example, by using the security or contact channels indicated in the Legal Hub and Overview).

14. Warranties and limitation of liability

14.1. No warranties

To the maximum extent permitted by applicable law, the Sites and their Content are provided on an **“as is”** and **“as available”** basis. We make no express or implied warranty or representation, including without limitation as to:

- the availability, performance or security of the Sites;
- the absence of bugs, errors or defects;

- the accuracy, completeness, relevance or timeliness of the Content;
- the suitability of the Sites or Content for any particular purpose or need.

14.2. Exclusion of certain types of loss

To the maximum extent permitted by applicable law, and without prejudice to Article 14.4, inAi shall not be liable towards you for:

- any indirect, consequential or incidental loss or damage, including loss of profit, revenue, data, business, opportunity, goodwill or reputation;
- any decisions or actions taken on the basis of information obtained from the Sites;
- any damage resulting from:
 - third-party websites, services or tools, including AI providers, cloud providers, job boards, marketplaces or public registries (such as EPREL);
 - malfunctions or unavailability of such third-party services;
 - inaccurate or incomplete data provided by such third parties;
- any malfunction, unavailability or degraded performance of the Sites or Apps caused solely by:
 - your device, network or browser configuration;
 - your choice to block or delete strictly necessary cookies;
 - misconfiguration of third-party tools you install (e.g. blockers, VPNs, security suites).

14.3. Liability cap for free use of the Sites

For any damage you may suffer in connection with the free use of the Sites under these Terms, and to the maximum extent permitted by applicable law, our **aggregate** liability (all causes and all claims combined) shall be limited to a maximum of **one hundred (100) euros** per affected User.

This limitation does not affect any more specific or higher limitations of liability that may be agreed in Product Terms, MSAs or other contracts for paid services.

14.4. Non-excludable liability

Nothing in these Terms shall exclude or limit:

- our liability for death or personal injury caused by our negligence;
- our liability for fraud or fraudulent misrepresentation;
- any other liability that cannot be excluded or limited under mandatory applicable law (including, where applicable, certain consumer-protection provisions).

To the extent that any exclusion or limitation set out in these Terms would be considered illegal, void or unenforceable under applicable law (for example because it would be unfair in a consumer contract), such exclusion or limitation shall be disapplied or adjusted only to the minimal extent necessary, without affecting the validity of the remaining provisions.

15. Changes to the Sites and to these Terms

15.1. We may modify the Content, structure and features of the Sites at any time, in particular to reflect changes in our products, activities, legal obligations or technical environment.

15.2. We may also update these Terms from time to time. When we do so, we will:

- update the “Last updated” date at the top of these Terms; and
- where the changes are material, take reasonable steps to inform Users (for example, by displaying a notice on the Sites or, if appropriate, by email).

15.3. Unless otherwise stated, the updated Terms will take effect upon publication on the Sites. Your continued use of the Sites after the effective date constitutes your acceptance of the updated Terms. If you do not agree with the updates, you must stop using the Sites.

16. Governing law and jurisdiction

16.1. These Terms are governed by **French law**, without prejudice to any **mandatory rules of the country in which you habitually reside** if you are a consumer and such rules provide you with greater protection.

16.2. In the event of a dispute arising out of or in connection with these Terms or the use of the Sites:

- where you are a professional acting in the course of your business, and subject to any contrary mandatory provisions:
 - the competent courts within the jurisdiction of the Court of Appeal of Douai (in particular the courts of Lille Métropole, France) shall have exclusive jurisdiction;
 - where you are a consumer:
 - you may bring proceedings before the courts of your place of residence or before the French courts; and
 - nothing in these Terms deprives you of rights you may have to bring proceedings in the courts of your country of residence under applicable consumer-protection rules.
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17. Contact, complaints and notice-and-takedown

17.1. General contact

For any question relating to the Sites or these Terms, you may contact us using the contact details indicated on the Sites and in the Legal Notice (for example, via a contact form or the general contact email address).

17.2. Data-protection and privacy

For questions or requests relating to personal data (including the exercise of your rights under data-protection law), please use the contact details indicated in our **Privacy Policy** and **Security & Data Protection Overview**, or any dedicated privacy contact specified there.

17.3. Security and vulnerabilities

If you believe you have discovered a security vulnerability or incident affecting our systems or your data, you should contact our security contact using the dedicated channel indicated in the Security & Data Protection Overview or Legal Hub, providing sufficient information to enable us to investigate.

17.4. Illegal or harmful content – notice and takedown

If you identify content on the Sites that you believe to be illegal, infringing or otherwise clearly inappropriate, you may notify us by:

- providing a clear description of the content and its exact location on the Sites (URL);
- explaining why you consider the content to be illegal or harmful;
- providing your contact details and any supporting documentation if relevant.

Upon receipt of a sufficiently precise and substantiated notice, we will:

- examine the request carefully;
- where appropriate, remove or restrict access to the reported content;
- where required, cooperate with competent authorities.

17.5. We reserve the right to remove any content from the Sites that we reasonably consider to be unlawful, infringing or clearly inappropriate, and to take any necessary measures against Users who misuse the Sites or violate these Terms.

18. Miscellaneous

18.1. If any provision of these Terms is held to be invalid, illegal or unenforceable by a competent court or authority, that provision shall be modified to the minimum extent necessary to make it valid and enforceable, or, if this is not possible, deemed severed, and the remaining provisions shall continue in full force and effect.

18.2. The fact that inAi does not exercise, or delays in exercising, any right or remedy under these Terms shall not be interpreted as a waiver of such right or remedy.

18.3. These Terms, together with the documents referenced in Article 2, constitute the entire agreement between you and inAi regarding access to and use of the Sites and supersede any prior representations or agreements relating to the same subject matter, except where expressly stated otherwise in a written contract signed between you and inAi.

18.4. Where a version of these Terms is provided in multiple languages, the **French version** shall prevail in case of discrepancy, unless otherwise required by mandatory applicable law.